## Framing

**The value is morality as implied by the word ought in the resolution**

**The value criterion is maximizing expected wellbeing, or utilitarianism**

**1] Util is a lexical pre-requisite to any other framework: Threats to bodily security and life preclude the ability for moral actors to effectively utilize and act upon other moral theories since they are in a constant state of crisis that inhibit the ideal moral conditions which other theories presuppose – so, util comes first.**

**2] Use epistemic modesty for evaluating the framework debate: that means compare the probability of the framework times the magnitude of the impact under a framework. This maximizes the probability of achieving net most moral value**

**3] Default to util if there’s any uncertainty**

Walter **Sinnott-Armstrong 14** [American philosopher. He specializes in ethics, epistemology, and more recently in neuroethics, the philosophy of law, and the philosophy of cognitive science], "Consequentialism", The Stanford Encyclopedia of Philosophy (Spring 2014 Edition), Edward N. Zalta (ed), BE

Even if consequentialists can accommodate or explain away common moral intuitions, that might seem only to answer objections without yet giving any positive reason to accept consequentialism. However, **most people begin with the presumption that we morally ought to make the world better when we can. The question then is only whether any moral constraints or moral options need to be added to the basic consequentialist factor in moral reasoning.** (Kagan 1989, 1998) If no objection reveals any need for anything beyond consequences, then consequences alone seem to determine what is morally right or wrong, just as consequentialists claim.

**4] Extinction comes first under any framework**

**Pummer 15** [Theron, Junior Research Fellow in Philosophy at St. Anne's College, University of Oxford. “Moral Agreement on Saving the World” Practical Ethics, University of Oxford. May 18, 2015] AT

There appears to be lot of disagreement in moral philosophy. Whether these many apparent disagreements are deep and irresolvable, I believe there is at least one thing it is reasonable to agree on right now, whatever general moral view we adopt: that it is very important to reduce the risk that all intelligent beings on this planet are eliminated by an enormous catastrophe, such as a nuclear war. How we might in fact try to reduce such existential risks is discussed elsewhere. My claim here is only that we – whether we’re consequentialists, deontologists, or virtue ethicists – should all agree that we should try to save the world. According to consequentialism, we should maximize the good, where this is taken to be the goodness, from an impartial perspective, of outcomes. Clearly one thing that makes an outcome good is that the people in it are doing well. There is little disagreement here. If the happiness or well-being of possible future people is just as important as that of people who already exist, and if they would have good lives, it is not hard to see how reducing existential risk is easily the most important thing in the whole world. This is for the familiar reason that there are so many people who could exist in the future – there are trillions upon trillions… upon trillions. There are so many possible future people that reducing existential risk is arguably the most important thing in the world, even if the well-being of these possible people were given only 0.001% as much weight as that of existing people. Even on a wholly person-affecting view – according to which there’s nothing (apart from effects on existing people) to be said in favor of creating happy people – the case for reducing existential risk is very strong. As noted in this seminal paper, this case is strengthened by the fact that there’s a good chance that many existing people will, with the aid of life-extension technology, live very long and very high quality lives. You might think what I have just argued applies to consequentialists only. There is a tendency to assume that, if an argument appeals to consequentialist considerations (the goodness of outcomes), it is irrelevant to non-consequentialists. But **that is a huge mistake.** Non-consequentialism is the view that there’s more that determines rightness than the goodness of consequences or outcomes; **it is not the view that the latter don’t matter**. Even John Rawls wrote, “All ethical doctrines worth our attention take consequences into account in judging rightness. One which did not would simply be irrational, crazy.” **Minimally plausible versions of deontology and virtue ethics must be concerned in part with promoting the good**, from an impartial point of view. They’d thus imply very strong reasons to reduce existential risk, at least when this doesn’t significantly involve doing harm to others or damaging one’s character. What’s even more surprising, perhaps, is that even if our own good (or that of those near and dear to us) has much greater weight than goodness from the impartial “point of view of the universe,” indeed even if the latter is entirely morally irrelevant, we may nonetheless have very strong reasons to reduce existential risk. Even egoism, the view that each agent should maximize her own good, might imply strong reasons to reduce existential risk. It will depend, among other things, on what one’s own good consists in. If well-being consisted in pleasure only, it is somewhat harder to argue that egoism would imply strong reasons to reduce existential risk – perhaps we could argue that one would maximize her expected hedonic well-being by funding life extension technology or by having herself cryogenically frozen at the time of her bodily death as well as giving money to reduce existential risk (so that there is a world for her to live in!). I am not sure, however, how strong the reasons to do this would be. But views which imply that, if I don’t care about other people, I have no or very little reason to help them are not even minimally plausible views (in addition to hedonistic egoism, I here have in mind views that imply that one has no reason to perform an act unless one actually desires to do that act). To be minimally plausible, egoism will need to be paired with a more sophisticated account of well-being. To see this, it is enough to consider, as Plato did, the possibility of a ring of invisibility – suppose that, while wearing it, Ayn could derive some pleasure by helping the poor, but instead could derive just a bit more by severely harming them. Hedonistic egoism would absurdly imply she should do the latter. To avoid this implication, egoists would need to build something like the meaningfulness of a life into well-being, in some robust way, where this would to a significant extent be a function of other-regarding concerns (see chapter 12 of this classic intro to ethics). But once these elements are included, we can (roughly, as above) argue that this sort of egoism will imply strong reasons to reduce existential risk. Add to all of this Samuel Scheffler’s recent intriguing arguments (quick podcast version available here) that most of what makes our lives go well would be undermined if there were no future generations of intelligent persons. On his view, my life would contain vastly less well-being if (say) a year after my death the world came to an end. So obviously if Scheffler were right I’d have very strong reason to reduce existential risk. **We should also take into account moral uncertainty.** What is it reasonable for one to do, when one is uncertain not (only) about the empirical facts, but also about the moral facts? I’ve just argued that there’s agreement among minimally plausible ethical views that we have strong reason to reduce existential risk – not only consequentialists, but also deontologists, virtue ethicists, and sophisticated egoists should agree. But even those (hedonistic egoists) who disagree should have a significant level of confidence that they are mistaken, and that one of the above views is correct. Even if they were 90% sure that their view is the correct one (and 10% sure that one of these other ones is correct), they would have pretty strong reason, from the standpoint of moral uncertainty, to reduce existential risk. Perhaps most disturbingly still, even if we are only 1% sure that the well-being of possible future people matters, it is at least arguable that, from the standpoint of moral uncertainty, reducing existential risk is the most important thing in the world. Again, this is largely for the reason that there are so many people who could exist in the future – there are trillions upon trillions… upon trillions. (For more on this and other related issues, see this excellent dissertation). Of course, it is uncertain whether these untold trillions would, in general, have good lives. It’s possible they’ll be miserable. It is enough for my claim that there is moral agreement in the relevant sense if, at least given certain empirical claims about what future lives would most likely be like, all minimally plausible moral views would converge on the conclusion that we should try to save the world. While there are some non-crazy views that place significantly greater moral weight on avoiding suffering than on promoting happiness, for reasons others have offered (and for independent reasons I won’t get into here unless requested to), they nonetheless seem to be fairly implausible views. And even if things did not go well for our ancestors, I am optimistic that they will overall go fantastically well for our descendants, if we allow them to. I suspect that most of us alive today – at least those of us not suffering from extreme illness or poverty – have lives that are well worth living, and that things will continue to improve. Derek Parfit, whose work has emphasized future generations as well as agreement in ethics, described our situation clearly and accurately: “We live during the hinge of history. Given the scientific and technological discoveries of the last two centuries, the world has never changed as fast. We shall soon have even greater powers to transform, not only our surroundings, but ourselves and our successors. If we act wisely in the next few centuries, humanity will survive its most dangerous and decisive period. Our descendants could, if necessary, go elsewhere, spreading through this galaxy…. Our descendants might, I believe, make the further future very good. But that good future may also depend in part on us. If our selfish recklessness ends human history, we would be acting very wrongly.” (From chapter 36 of On What Matters)

## Innovation

#### Innovation down now---it’ll kill the pharma industry

Standish Fleming 18, Managing Member at Forward Ventures and Owner, Forward Ventures, “Pharma's Innovation Crisis, Part 1: Why The Experts Can't Fix It,” September 6th, 2018, <https://www.forbes.com/sites/stanfleming/2018/09/06/why-experts-cant-fix-pharmas-innovation-crisis-part-1-and-what-to-do-about-it-part-2/?sh=40e24a0216fe>

Dr. Stott bases his assessment on a number of charts on productivity, all pointing emphatically down and to the right. R&D returns in drug development currently stand at 3.2% and could reach 0 in 2020, meaning that a dollar would return a dollar—i.e. no profit. And there is no reason to believe the decline should stop there. The data correlates with the observation of virtually every serious researcher who has looked at the industry. The data are alarming—an industry that destroys investor value faces a dim future. Yet, when Dr. Stott proceeds from data to diagnosis and then to prescription, he fails to come up with a credible action plan. His study may be mathematically accurate, but his conclusions are based on faulty assumptions. As a result, they are misleading. He diagnoses the problem as a failure of technology and so looks for a science-based solution to the innovation crisis. What he finds provides no way out of the dilemma. Failing productivity seems like a strange problem in an industry that generates more cash than it can deploy, enjoys unlimited demand and wields monopolistic pricing power. But pharma is not a “normal” business. Each new drug, each clinical trial is an experiment. Development is inherently unpredictable, as reflected in a success rate of 2% (8% approval rate X 25% commercial success rate for small-molecule therapeutics), far worse than that offered by that notorious destroyer of value, Las Vegas. As a result, biopharma companies cannot increase productivity by simply making more drugs. The current business model does not scale. Costs rise faster than expected returns. While most drug developers readily acknowledge the problem, they ignore it in running their businesses. The results are reflected in Dr. Stott’s charts. Top management in biopharma have difficulty with unpredictability. As “experts” and truly some of the smartest people on the planet—molecular medicine is one of mankind’s great achievements--they instinctively believe that they can figure it out. The fact that they can’t is not a reflection on their capabilities. An unpublished study I worked on with Bernard Munos showed a mathematical basis for inherent unpredictability along the lines of that described by Nassim Taleb in his book the Black Swan. Ignoring the stochastic nature of drug development has led to costly mistakes and, ultimately, the industry's decline.

#### TRIPS is the key---patent systems are devastating innovation now

Bryan Mercurio 14, Law Professor at The Chinese University of Hong Kong, “TRIPs, Patents, and Innovation: A Necessary Reappraisal?” <https://e15initiative.org/wp-content/uploads/2015/09/E15-Innovation-Mercurio-FINAL.pdf>

Identifying the factors that stimulate innovation is difficult (Lemley 2000), and attention must be paid to the different kinds of innovation--cumulative innovation; horizontal (basic) innovation; and vertical (applied) innovation. The impact of patent protection can differ on each of these types of innovation. For instance, where cumulative innovation occurs--that is, where a single product may rely on inventions owned by a number of firms--“there is good reason to think that the patent system may discourage innovation overall rather than encouraging it” (Bessen and Maskin 2009; Chu et al. 2012). Shapiro (2001) finds that “with cumulative innovation and multiple blocking patents, stronger patent rights can have the perverse effect of stifling, not encouraging innovation.” In such a situation, multiple licences have to be purchased; uncertainty regarding the status of the technology persists; and the value of patent licensing is questioned (Heller 2008; Boldrin and Levine 2008). Lawsuits become the norm; costs rise as firms defend claims and play the game by defensively purchasing patents; and innovation suffers (Boldrin and Levine 2013; Bessen and Muerer 2008). One only needs to look at the present situation in the high-tech sector to see this cycle playing out, where as much as US$20 billion was spent in 2010-11 on patent litigation and purchases, and where a “patent tax” of up to 20 percent of R&D costs exists (Duhigg and Lohr 2012). That a limited monopoly can stifle innovation should not come as a surprise given that competition is generally seen as a positive force in a market economy. Competition is widely thought to provide incentives for the efficient use of resources; motivation for constant progress; and protection for consumers (Vickers 1995). To some, there is an inherent contradiction between innovation and patent protection, as the latter impedes diffusion and obviates potential gains to be made from collaboration and competition (Rothbard 1962; Mises 1966; Palmer 1989; Lemley 2000; Stiglitz 2008). Thus, while Shumpeter acknowledges that competition for innovation led to temporary monopolies and argues that these monopolies were in turn replaced when new firms further innovated (1976), Stiglitz demonstrates that the established monopolies became entrenched as costs and externalities reduced incentives for displacement (Stiglitz and Walsh 2005). In turn, insufficient diversity among patent holders (a lack of so-called “equilibrium diversity”) encourages them to focus R&D on improving existing technologies through incremental improvements, as opposed to investing in R&D to develop new technologies and products (Acemoglu 2011).In essence, this is what the European Commission alleged in its prosecution of Microsoft for anti-competitive behaviour. There, the Commission deemed Microsoft to be a dominant player, which used its near-monopoly power to reduce “talent and capital invested in innovation” in a manner that “limits the prospects for ... competitors to successfully market innovation and thereby discourages them from developing new products” (2004). The negative effect on innovation is exacerbated by a number of factors, including the growing problem of patent thickets. Owing to the“difficulty of determining the boundaries” of patent claims, there are often multiple and competing claims over one or more aspects of an invention- -situations which, Stiglitz states, “especially impede innovation” (2008). While patent thickets have existed for more than a hundred years (a patent thicket impeded the development and commercialization of the airplane), they have more recently become particularly widespread in the electronics industry (GAO 2013). Other factors, such as defensive patenting and the extortion-like practices of socalled patent trolls, have likewise substantially increased the risk of net welfare loss and less innovation (Bessen et al. 2011; Tucker 2011). Recent studies even find that patent pool arrangements result in reduced innovation by member-firms (Lampe and Moser 2010; Joshi and Nerkar 2011; Lampe and Moser 2012). Evidence also exists to show that stronger patent protection leads not to enhanced innovation or an improvement in overall welfare, but to firms protecting their interests by advocating even more protection (Landes and Posner 2003). In so doing, firms divert resources away from R&D, and into lobbyists and lawsuits. Boldrin and Levine (2013) refer to this as the political economy effect, where patent protection keeps increasing due to the lobbying efforts of entrenched firms, and without regard to the system as a whole. In their view, such behavior distorts the optimum range of protection and unbalances the entire system. In conclusion, while it is a certainty that patent protection increases patent applications and the number of patents granted, there is little to no solid evidence that it leads to increased innovation (Boldrin and Levine 2013; Scherer 2009; Lerner 2009; Gallini 2002; Jaffe 2000). Since the evidence suggests that “policy changes that strengthen patent protection … [do] not spur innovation” (Lerner 2002; UNCTAD 2011), it is unsurprising that “there is widespread unease that the costs of stronger patent protection may exceed the benefits” (Jaffe 2002). POTENTIAL RESPONSES To establish the economic significance and value of patents, it is necessary to weigh their social costs against their social benefits. Hall et al. (2012) explain, In principle a patent will function to increase fixed (and most likely sunk) costs of entry into a market where the invention protected by the patent is practiced. This will reduce entry and therefore competition. From a welfare perspective, this is the price society pays in order to encourage invention and innovation by the initial entrant. What results is a trade‐off between the interests of the incumbent holding the patent and the potential entrant excluded by it. In the case of patents, policy makers need to come to a view of how much protection to afford the patentee in order to create incentives for R&D. Given the trade-off between innovation and access, policy should be designed to reach the “optimal scope of IPRs protection”--that is, a “balance between the social benefit of innovation and the social cost of monopolistic distortion” (Nordhaus 1969). It is this balance that some believe is now lopsided. This section focuses on what can be done within the confines of the WTO to ensure that patent protection stimulates innovation and that the benefits are in balance with social costs. It goes beyond merely describing the available flexibilities offered by TRIPS to Members or analyzing the use of such tools. This work has been done (Mercurio 2013; Declaration on Patent Protection 2014), but does not go to the heart of the issue-- that of the link between IPRs and innovation. Moreover, given the definitional vagueness and uncertainty of the boundaries of patent claims and rights, countries have become risk averse and are unlikely to take action that may be viewed as inconsistent with the TRIPS Agreement. The discussion and debate must now move beyond the well-known but little used flexibilities to encompass the broader and more fundamental issue of whether IPRs--and correspondingly the TRIPS Agreement-- actually encourage innovation. In a sense, all the potential responses are radical in that they all require a shift from the status quo and amendment to the TRIPS Agreement. For this reason, none are likely to be feasible in the short, and perhaps even medium, term. This does not mean that potential responses should not be discussed. As the economic data and evidence against the current form and level of patent protection mounts, alternatives will become more realistic options. Radical proposals aimed at promoting innovation deserve to feature in the debate. The remainder of this section raises four alternatives to the status quo for discussion.

#### Only pharma innovation solves global pandemics that risk extinction

Jeffrey Sachs 14, Professor of Sustainable Development, Health Policy and Management @ Columbia University, Director of the Earth Institute @ Columbia University and Special adviser to the United Nations Secretary-General on the Millennium Development Goals) “Important lessons from Ebola outbreak,” Business World Online, August 17, 2014, http://tinyurl.com/kjgvyro

Ebola is the latest of many recent epidemics, also including AIDS, SARS, H1N1 flu, H7N9 flu, and others. AIDS is the deadliest of these killers, claiming nearly 36 million lives since 1981. Of course, even larger and more sudden epidemics are possible, such as the 1918 influenza during World War I, which claimed 50-100 million lives (far more than the war itself). And, though the 2003 SARS outbreak was contained, causing fewer than 1,000 deaths, the disease was on the verge of deeply disrupting several East Asian economies including China’s. There are four crucial facts to understand about Ebola and the other epidemics. First, most emerging infectious diseases are zoonoses, meaning that they start in animal populations, sometimes with a genetic mutation that enables the jump to humans. Ebola may have been transmitted from bats; HIV/AIDS emerged from chimpanzees; SARS most likely came from civets traded in animal markets in southern China; and influenza strains such as H1N1 and H7N9 arose from genetic re-combinations of viruses among wild and farm animals. New zoonotic diseases are inevitable as humanity pushes into new ecosystems (such as formerly remote forest regions); the food industry creates more conditions for genetic recombination; and climate change scrambles natural habitats and species interactions. Second, once a new infectious disease appears, its spread through airlines, ships, megacities, and trade in animal products is likely to be extremely rapid. These epidemic diseases are new markers of globalization, revealing through their chain of death how vulnerable the world has become from the pervasive movement of people and goods. Third, the poor are the first to suffer and the worst affected. The rural poor live closest to the infected animals that first transmit the disease. They often hunt and eat bushmeat, leaving them vulnerable to infection. Poor, often illiterate, individuals are generally unaware of how infectious diseases -- especially unfamiliar diseases -- are transmitted, making them much more likely to become infected and to infect others. Moreover, given poor nutrition and lack of access to basic health services, their weakened immune systems are easily overcome by infections that better nourished and treated individuals can survive. And “de-medicalized” conditions -- with few if any professional health workers to ensure an appropriate public-health response to an epidemic (such as isolation of infected individuals, tracing of contacts, surveillance, and so forth) -- make initial outbreaks more severe. Finally, the required medical responses, including diagnostic tools and effective medications and vaccines, inevitably lag behind the emerging diseases. In any event, such tools must be continually replenished. This requires cutting-edge biotechnology, immunology, and ultimately bioengineering to create large-scale industrial responses (such as millions of doses of vaccines or medicines in the case of large epidemics). The AIDS crisis, for example, called forth tens of billions of dollars for research and development -- and similarly substantial commitments by the pharmaceutical industry -- to produce lifesaving antiretroviral drugs at global scale. Yet each breakthrough inevitably leads to the pathogen’s mutation, rendering previous treatments less effective. There is no ultimate victory, only a constant arms race between humanity and disease-causing agents.

### Earlier interventions could have prevented first wave COVID cases in the US, given the success of other earlier European interventions

**Pei et al 20** [Sen Pei, Department of Environmental Health Sciences, Mailman School of Public Health, Columbia University, Sasikiran Kandula, Department of Environmental Health Sciences, Mailman School of Public Health, Columbia University, Jeffrey Shaman, Department of Environmental Health Sciences, Mailman School of Public Health, Columbia University, Dec. 2020, “Differential Effects of Intervention Timing on COVID-19 Spread in the United States,” *Science Advances, vol. 6,* no. 49, p. eabd6370. advances.sciencemag.org, [https://doi.org/10.1126/sciadv.abd6370]/](https://doi.org/10.1126/sciadv.abd6370%5d/) Triumph Debate

DISCUSSION Unlike a local model describing the transmission dynamics within a single, independent site, the metapopulation model developed here allows study of the effect of asynchronous interventions across different locations. The transmission of SARS-CoV-2 in the United States is a complex dynamical process with rapid spatial progression modulated by local control efforts. In particular, interventions in one location affect transmission in other places by altering the external force of infection via importations. Without spatial structure, the inference system cannot properly capture the dynamical coupling of disease transmission across locations. The counterfactual experiments presented here (Fig. 3) are based on idealized assumptions. In practice, initiating and implementing interventions earlier during an outbreak are complicated by factors such as general uncertainty, economic concerns, logistics, and the administrative decision process. Public compliance with social distancing rules may also lag due to suboptimal awareness of infection risk. We acknowledge that our counterfactual experiments have simplified these processes; however, we note that by the end of February 2020, a number of other countries, including South Korea and Italy, were already aggressively responding to the virus (26). Our findings indicate that had control measures and reductions of Re in the United States been implemented at a similar time, just 1 to 2 weeks earlier, substantially fewer cases and deaths would have occurred before 3 May. Further, given that more effective control of COVID-19 has been maintained to date in countries such as South Korea, New Zealand, Vietnam, and Iceland, these cases and deaths could have been averted, not merely postponed. Our model experiments also indicate that rapid detection of increasing case numbers and fast reimplementation of control measures are needed to control rebound outbreaks of COVID-19 (Fig. 4). In these experiments, we assume the ability to reimplement a 25% weekly reduction of transmission rates nationwide. Because of general public fatigue toward NPIs and inconsistent compliance with control measures, this assumed reduction may be overly optimistic. In this study, we have quantified the sensitivity of COVID-19 cases and deaths to the timing of control measures. Our results demonstrate the marked impact that earlier interventions could have had on the COVID-19 pandemic in the United States. Looking forward, the findings underscore the need for continued vigilance when control measures are relaxed. We recognize the burdens imposed by protracted shutdowns; however, it is vital to balance the dual ambitions of renewing social and economic activity and avoiding a recrudescence. Countries such as South Korea, Vietnam, New Zealand, and Germany have shown that such a balance may be achievable; the strategies adopted in these countries could be used to guide policies in the United States and elsewhere. Specifically, broader testing and contact tracing capacity (27) are crucial to detect a rebound of COVID-19 before it is well underway (28). Susceptibility to SARS-CoV-2 infection remains high throughout the United States (fig. S6) and can readily support an exponential growth of cases and deaths (29). In addition, potential short-lived immunity against SARS-CoV-2 could replenish the susceptible population (30). Given this situation, economic reopening and loosening of NPI measures would be more safely effected in localities in which Re is well below 1, daily confirmed cases are low, and abundant testing and contact tracing are available to aid isolation and quarantine measures. Since the initial submission of this paper at the end of May, following a relaxation of intervention measures, the United States has experienced a massive resurgence of infections primarily driven by activity in southern states. In addition, some of the countries that managed to better limit COVID-19 transmission through July 2020 also saw rebounds of infections in August and September. These experiences underscore the necessity of maintaining control measures until sound public health targets are achieved, so that gains in outbreak control are preserved and the cumulative case burden over the entire course of the pandemic is substantially lower than what would result with no NPIs in place.

## Biotech

#### Only pharma innovation solves global pandemics that risk extinction

Jeffrey Sachs 14, Professor of Sustainable Development, Health Policy and Management @ Columbia University, Director of the Earth Institute @ Columbia University and Special adviser to the United Nations Secretary-General on the Millennium Development Goals) “Important lessons from Ebola outbreak,” Business World Online, August 17, 2014, http://tinyurl.com/kjgvyro

Ebola is the latest of many recent epidemics, also including AIDS, SARS, H1N1 flu, H7N9 flu, and others. AIDS is the deadliest of these killers, claiming nearly 36 million lives since 1981. Of course, even larger and more sudden epidemics are possible, such as the 1918 influenza during World War I, which claimed 50-100 million lives (far more than the war itself). And, though the 2003 SARS outbreak was contained, causing fewer than 1,000 deaths, the disease was on the verge of deeply disrupting several East Asian economies including China’s. There are four crucial facts to understand about Ebola and the other epidemics. First, most emerging infectious diseases are zoonoses, meaning that they start in animal populations, sometimes with a genetic mutation that enables the jump to humans. Ebola may have been transmitted from bats; HIV/AIDS emerged from chimpanzees; SARS most likely came from civets traded in animal markets in southern China; and influenza strains such as H1N1 and H7N9 arose from genetic re-combinations of viruses among wild and farm animals. New zoonotic diseases are inevitable as humanity pushes into new ecosystems (such as formerly remote forest regions); the food industry creates more conditions for genetic recombination; and climate change scrambles natural habitats and species interactions. Second, once a new infectious disease appears, its spread through airlines, ships, megacities, and trade in animal products is likely to be extremely rapid. These epidemic diseases are new markers of globalization, revealing through their chain of death how vulnerable the world has become from the pervasive movement of people and goods. Third, the poor are the first to suffer and the worst affected. The rural poor live closest to the infected animals that first transmit the disease. They often hunt and eat bushmeat, leaving them vulnerable to infection. Poor, often illiterate, individuals are generally unaware of how infectious diseases -- especially unfamiliar diseases -- are transmitted, making them much more likely to become infected and to infect others. Moreover, given poor nutrition and lack of access to basic health services, their weakened immune systems are easily overcome by infections that better nourished and treated individuals can survive. And “de-medicalized” conditions -- with few if any professional health workers to ensure an appropriate public-health response to an epidemic (such as isolation of infected individuals, tracing of contacts, surveillance, and so forth) -- make initial outbreaks more severe. Finally, the required medical responses, including diagnostic tools and effective medications and vaccines, inevitably lag behind the emerging diseases. In any event, such tools must be continually replenished. This requires cutting-edge biotechnology, immunology, and ultimately bioengineering to create large-scale industrial responses (such as millions of doses of vaccines or medicines in the case of large epidemics). The AIDS crisis, for example, called forth tens of billions of dollars for research and development -- and similarly substantial commitments by the pharmaceutical industry -- to produce lifesaving antiretroviral drugs at global scale. Yet each breakthrough inevitably leads to the pathogen’s mutation, rendering previous treatments less effective. There is no ultimate victory, only a constant arms race between humanity and disease-causing agents.

#### Pharma is key to biotech

Garth JS Cooper 6, independent medical scientist at the University of Auckland, “Fates Intertwined,” March 2006, <https://library.wur.nl/WebQuery/file/cogem/cogem_t4505194e_001.pdf>

Biotechnology and pharmaceuticals are inextricably intertwined. Although biotech companies often rely upon the resources of larger pharma companies, the converse is also true. Among other things, biotechs require funding, validation, and access to expertise and markets. Big pharma continues to need ideas and products, and places to outsource risk. The pharmaceutical industry faces uncertainties driven by falling innovation 1,2, its relevance to reducing the global burden of disease , and the equity of access to its products3. If biotechs are not embraced by pharma—they cannot be copied —then as competitors they will increasingly come to dominate the industrial nexus. The issues of both industries need to be addressed together. Apart, biotech and pharma will continue to struggle with the self-determining issues that they currently confront. Working together, the fabric of these industries will be transformed and the world of human therapeutics will flourish.

#### Ag biotech innovation key to keep up with food demands – regulatory failures undermine U.S. ag, and result in increased global famines that risk instability

Redick 14, Thomas, JD (1985) from the University of Michigan and is chair of the American Bar Association Section on Environment, Energy & Resources (ABA-SEER) Committee on Agricultural Management, “The “Stacked” Pipeline of Biotech Specialty Crops and Regulatory/Market Barriers to Coexistence,” pg online @ <http://nabc.cals.cornell.edu/Publications/Reports/nabc_25/25_6_1_Redick.pdf>

Biotech Benefits and the Upcoming Pipeline It is now clear that agricultural biotechnology has provided benefits both to human health and to the environment. This continues to be clear, despite what activists say, since growers are using fewer chemicals such as pesticides. Some of the major US-based environmental groups are starting to get behind agricultural biotechnology. In a speech to a European audience in 2012, the vice president of the Worldwide Fund for Nature (WWF-US) in the United States said, “I’m convinced that modern genetic technology could help get better yields from local and regional crops in Africa and South-East Asia” (McEwan, 2012) We have improved food safety through use of biotech corn. Iowa State University has done excellent research showing that mycotoxin formation is reduced in certain Bt-corn varieties. It is unhealthy to eat known carcinogens. If other nations struggling to cope with mycotoxin-related effects (cancer, birth defects, etc.), simply by approving planting of Bt corn those nations would reduce those effects and bring health benefits through biotechnology. (Murillo-Williams and Munkvold, 2008). Moreover, time has trumped the early concerns expressed by Al Gore about biotech crops exacerbating over-supply; we know now that the world has become too needy to be cavalier in dismissing innovation in agricultural biotechnology. With people around the world asking for more and more corn, soy and other foods at reasonable prices, and rioting to overthrow their governments, we know that yields actually matter. While many factors were contributory, the recent violent protests in North Africa and the Middle East coincided with sudden peaks in global food prices. Researchers suggest that a given food- price threshold may exist, above which protests become likely (Lagi et al., 2011). With such social unrest making the world an increasingly unstable place, we do not have the luxury of tinkering with the highly productive US agricultural system that makes food for the world without risking serious negative impacts overseas. The pipeline for biotech crops is becoming more interesting with each innovation in plant breeding. Genes are being silenced with no “plant pest” DNA to regulate or test for, making regulation more complex. Such new plant-breeding methods involve: • RNA-interference. • Oligo-RNA etc—Cibus, Keygene, etc. • Public-academic breeding coming on fast? • USDA does not see a plant pest, EPA sees resistance issues, etc. The pipeline of biotech commodity crops promises new approaches to food and agriculture, and, finally, direct consumer benefits, not just improved production traits (e.g. herbicide and pest resistance) enabling more-efficient production. These include: • Improved consumer health (high oleic, omega-3 soy, etc.) • Stress-tolerant cultivars, possibly N2 -fixing corn • Environmental impact management—lower GHG emissions • Feeds to reduce feedlot waste (by manipulating genes for phytase to increase efficiency of consumption of phosphates) • More crop from a drop—drought-tolerance in time for climate-disrupted agriculture. Although some proposed innovations may prove to be mere pipedreams, people are working on N2 fixation in corn with symbiotic microorganisms and also making corn photosynthesis work for soy (i.e. “C4 soy”) (Buchanan et al., 2010). There will be more room for public and academic breeding tools in the smaller specialized sector of agriculture. All of this innovation has environmental and economic benefits. This has led the World Wildlife Fund, Environmental Defense Council, and even the Natural Resources Defense Council to start talking about technology neutrality vis-à-vis biotech crops. Opposition to GMOs keeps coming and coming, however. The recently withdrawn French Séralini study, which showed tumors in rats, serves to demonstrate the commitment of certain researchers to bend scientific rules to achieve anti-GMO results. Although the study was badly flawed, it has caused governments to say, “Well, that’s peer-reviewed science. Let’s ban it and make nations stop exporting it to us.” While the high cost of regulatory compliance has led to oligopoly power with a “concentration” in the biotech-seed marketplace, the coming decade may see more new players entering the marketplace (e.g. Okanagan Specialty Crops with its Arctic® Apple2, and J.R. Simplot with its “Innate®” potato1).

#### Food shortage extinction

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Weapons of Mass Destruction Detonating just 50–100 out of the global arsenal of nearly 15,000 nuclear weapons would suffice to end civilisation in a nuclear winter, causing worldwide famine and economic collapse affecting even distant nations, as we saw in the previous chapter in the section dealing with South Asia. Eight nations now have the power to terminate civilisation should they desire to do so – and two have the power to extinguish the human species. According to the nuclear monitoring group Ploughshares, this arsenal is distributed as follows: – Russia, 6600 warheads (2500 classified as ‘retired’) – America, 6450 warheads (2550 classified as ‘retired’) – France, 300 warheads – China, 270 warheads – UK, 215 warheads – Pakistan, 130 warheads – India, 120 warheads – Israel, 80 warheads – North Korea, 15–20 warheads.11 Although actual numbers of warheads have continued to fall from its peak of 70,000 weapons in the mid 1980s, scientists argue the danger of nuclear conflict in fact increased in the first two decades of the twenty-first century. This was due to the modernisation of existing stockpiles, the adoption of dangerous new technologies such as robot delivery systems, hypersonic missiles, artificial intelligence and electronic warfare, and the continuing leakage of nuclear materials and knowhow to nonnuclear nations and potential terrorist organisations. In early 2018 the hands of the ‘Doomsday Clock’, maintained by the Bulletin of the Atomic Scientists, were re-set at two minutes to midnight, the highest risk to humanity that it has ever shown since the clock was introduced in 1953. This was due not only to the state of the world’s nuclear arsenal, but also to irresponsible language by world leaders, the growing use of social media to destabilise rival regimes, and to the rising threat of uncontrolled climate change (see below).12 In an historic moment on 17 July 2017, 122 nations voted in the UN for the first time ever in favour of a treaty banning all nuclear weapons. This called for comprehensive prohibition of “a full range of nuclear-weapon-related activities, such as undertaking to develop, test, produce, manufacture, acquire, possess or stockpile nuclear weapons or other nuclear explosive devices, as well as the use or threat of use of these weapons.”13 However, 71 other countries – including all the nuclear states – either opposed the ban, abstained or declined to vote. The Treaty vote was nonetheless interpreted by some as a promising first step towards abolishing the nuclear nightmare that hangs over the entire human species. In contrast, 192 countries had signed up to the Chemical Weapons Convention to ban the use of chemical weapons, and 180 to the Biological Weapons Convention. As of 2018, 96 per cent of previous world stocks of chemical weapons had been destroyed – but their continued use in the Syrian conflict and in alleged assassination attempts by Russia indicated the world remains at risk.14 As things stand, the only entities that can afford to own nuclear weapons are nations – and if humanity is to be wiped out, it will most likely be as a result of an atomic conflict between nations. It follows from this that, if the world is to be made safe from such a fate it will need to get rid of nations as a structure of human self-organisation and replace them with wiser, less aggressive forms of self-governance. After all, the nation state really only began in the early nineteenth century and is by no means a permanent feature of self-governance, any more than monarchies, feudal systems or priest states. Although many people still tend to assume it is. Between them, nations have butchered more than 200 million people in the past 150 years and it is increasingly clear the world would be a far safer, more peaceable place without either nations or nationalism. The question is what to replace them with. Although there may at first glance appear to be no close linkage between weapons of mass destruction and food, in the twentyfirst century with world resources of food, land and water under growing stress, nothing can be ruled out. Indeed, chemical weapons have frequently been deployed in the Syrian civil war, which had drought, agricultural failure and hunger among its early drivers. And nuclear conflict remains a distinct possibility in South Asia and the Middle East, especially, as these regions are already stressed in terms of food, land and water, and their nuclear firepower or access to nuclear materials is multiplying. It remains an open question whether panicking regimes in Russia, the USA or even France would be ruthless enough to deploy atomic weapons in an attempt to quell invasion by tens of millions of desperate refugees, fleeing famine and climate chaos in their own homelands – but the possibility ought not to be ignored. That nuclear war is at least a possible outcome of food and climate crises was first flagged in the report The Age of Consequences by Kurt Campbell and the US-based Centre for Strategic and International Studies, which stated ‘it is clear that even nuclear war cannot be excluded as a political consequence of global warming’. 15 Food insecurity is therefore a driver in the preconditions for the use of nuclear weapons, whether limited or unlimited. A global famine is a likely outcome of limited use of nuclear weapons by any country or countries – and would be unavoidable in the event of an unlimited nuclear war between America and Russia, making it unwinnable for either. And that, as the mute hands of the ‘Doomsday Clock’ so eloquently admonish, is also the most likely scenario for the premature termination of the human species. Such a grim scenario can be alleviated by two measures: the voluntary banning by the whole of humanity of nuclear weapons, their technology, materials and stocks – and by a global effort to secure food against future insecurity by diverting the funds now wasted on nuclear armaments into building the sustainable food and water systems of the future (see Chapters 8 and 9). Climate Change The effects of food and war on climate change as it is presently predicted to occur were described in Chapter 3: in brief, the stable climate in which agriculture arose over the past 6000 years is now becoming increasingly unstable as a result of the billions of tonnes of carbon that humans are injecting into the atmosphere and oceans, forming a colossal heat engine to drive more frequent, violent weather. This in turn impairs food production in regions of the world already facing severe stresses from population growth and resource depletion. Military analysts describe climate change as a ‘threat multiplier’, augmenting the tensions, conflict and instability which already exist. In reality it is a feedback loop, in which worsening climate conditions cause greater food insecurity, which is met by measures (like increased land clearing and use of fossil fuels and chemicals), which in turn worsen climate conditions, which worsen food security, which cause wars, which inflict more eco-damage... Two degrees (2 C) of global warming – described as the danger point for humanity – are predicted to occur well before 2050 because of our collective failure to curb our carbon emissions.16 Those 2 C of warming portend bad things for any food system that depends on the weather – but just how bad cannot easily be forecast as both the climate state and the response of the global food system are governed by human behaviour, which is fairly unpredictable. Current estimates suggest crop losses of the order of 20–50 per cent at the very time we are trying to raise food output by 50–70 per cent. What can be confidently predicted, however, is that there will be an increase in both the frequency and scale of harvest failures and agricultural disease outbreaks around the world as we approach the mid century – and that beyond 2 C of warming it will become very hard indeed to maintain a stable outdoors, agriculture-based system to meet an anticipated doubling in world demand for food by the 2060s. The ‘worst case’ risk of this, as previously outlined, would be ten billion people having to subsist on enough food to feed only four billion. That, however, is by no means the worst case of the climate story. There are ominous signs that humans have already unleashed planetary forces over which we have absolutely no control – and that these, should they become large enough, will take charge of the Earth’s climate engine and drive it into a superheated condition of +9–10 C or even higher. Today, more people are aware that global warming may lead to complete melting of all glaciers and the polar ice-caps, thereby raising sea levels by 65 metres and inundating almost all of the world’s seaboard cities, fertile river deltas and coastal plains.17 This would clearly have a devastating effect on coastal food production. However, this process will probably take several centuries, allowing populations ample time to relocate inland. That sea levels previously rose by a similar quantum at the end of the last Ice Age, flooding part of Australia, severing Britain from Europe and America from Asia, is proof enough that such events occur as a regular part of the Earth’s warming and chilling cycles. The great existential threat to humanity lies in vast stores of frozen methane gas (CH4) locked into the soils of the tundra regions of Canada and Siberia, in colossal deposits of frozen methane on the continental seabed surrounding the Arctic Ocean, and in massive stores of methane submerged in peat deposits and swamps in places such as the Amazon and the wet tropical forests of Southeast Asia and Africa. Methane is a gas with 20–70 times the climate-forcing power of carbon dioxide. These deposits are the accumulation of the slow decomposition of planet and animal matter in the Earth’s sediments over several hundred million years – they are identical in origin to the gas bubbles that surface when we stir the bed of a pond or lake. The actual volume of these methane deposits is still being assessed by science. Recent estimates suggest: • seabed deposits – between 500–2500 billion tonnes of frozen carbon;18 • tundra deposits – potentially emitting 180–420 million tonnes of carbon a year by 2100; and • tropical peat swamps – could emit 480–870 million tonnes of carbon a year by 2100.19 That carbon released from peat swamps, tundra and possibly the oceans can have a catastrophic effect on the Earth’s climate is foreshadowed by an event known as the Palaeocene–Eocene Thermal Maximum (PETM), which took place some 55 million years ago, when Earth took a sudden fever and its temperature rocketed upwards by +5–9 C. This ‘heat spike’ caused a lesser extinction event involving widespread loss of ocean life and a smaller toll of land animals.20 However, the heating occurred over a much longer period – 100–200,000 years, compared with human-driven heating (50–100 years) – and is thought to have been mainly caused by the drying out and burning of tropical peat swamps as the climate warmed. However, the volume of carbon which caused this sharp planetary heat spike in the past is estimated to be barely a tenth of that released by humanity today.21 Today, human activity in clearing rainforests, draining swamps and burning the world’s forests to open them up for farming and food production is releasing vast amounts of methane and CO2. Explosion craters have been reported across Canada and Siberia as frozen methane deposits well up and erupt with the melting of the tundra. And scientists from Sweden, Russia, Canada and America have reported methane bubbling from the seabed of the Arctic Ocean, though not yet in massive volumes. The risk in all this is that, by warming the planet by only 1–2 C, we have set in train natural processes that we are powerless to control, setting ourselves on an inescapable trajectory to a Hothouse Earth, 5–10 C or more above today’s levels. Although it is hard to estimate, some scientists are of the view that fewer than one billion humans would survive such an event22 – in other words, nine people out of every ten may perish in the cycle of famines, wars, heatwaves and pandemic diseases which global overheating would entail. This underlies the deadly urgency of ceasing to burn all fossil fuels, locking up as much carbon as possible and re-stabilising the Earth’s climate. In that, food production can and will play a central role. Poisoned Planet ‘Earth, and all life on it, are being saturated with man-made chemicals in an event unlike anything which has occurred in all four billion years of our planet’s story. Each moment of our lives, from conception unto death, we are exposed to thousands of substances, some deadly in even tiny doses and most of them unknown in their effects on our health and wellbeing or upon the natural world. These enter our bodies with every breath, each meal or drink, the clothes we wear, the products with which we adorn ourselves, our homes, workplaces, cars and furniture, the things we encounter every day. There is no escaping them. Ours is a poisoned planet, its whole system infused with the substances humans deliberately or inadvertently produce in the course of extracting, making, using, burning or discarding the many marvellous products on which modern life depends. This explosion in chemical use and release has all happened so rapidly that most people are blissfully unaware of its true magnitude and extent, or of the dangers it now poses to us all as well as to future generations for centuries to come.’ This is a summation of the chemical crisis facing all of humanity, as well as all life on Earth, which I wrote in Surviving the 21st Century, and which is based on the extensive scientific research reported in Poisoned Planet.23 It is a crisis with profound impact for everyone. According to the medical journal The Lancet, nine million people – one in six – die every year from chemical pollution of their air, water, food and living environment.24 A further 40 million die from the so-called noncommunicable or ‘lifestyle’ diseases (NCDs), cancer, heart disease, diabetes and lung disease, which are mostly diet-related.25 Food production, as we have seen, is deeply implicated in the chemical deluge. However, it is also an existential threat to human health, both in terms of infectious disease and the new ‘lifestyle’ diseases. No-one to my knowledge has compiled an accurate assessment of the total chemical effusion of humanity or presented a realistic impression of its true scale. Box 6.1 represents my own best estimate, drawn from various reliable sources. From this it can easily be seen that the scale of humanity’s chemical assault on ourselves and on the planet is many times the scale of our climate assault – yet this issue commands nowhere near the political or scientific priority that it should. It is arguably the most under-rated, under-investigated and poorly understood of all the existential threats to humanity. The poisoning of the Earth by human activities has grave implications for the health and safety of the global food chain and its eight billion consumers. It is not only the use of chemicals in food production that is of concern, but also the contamination of water, soils and livestock by industrial pollutants from other sources, such as mining or manufacturing. It is also the disruption of vital services such as pollination by insects of a [[BOX 6.1 OMITTED]] third of the world’s food crops and 90 per cent of wild plants.26 It is the contamination of up to three quarters of the world fish catch with microscopic plastic particles and clothing microfibres made by the petrochemical industry.27 The ending of this flood of poisons is a prerequisite for a safe, healthy and sustainable global food supply in future. And, since government regulation has largely failed to stem the worldwide flood, the task now falls to consumers – to choose foods which have been produced by safe methods and shun foods produced by unsafe methods. That is the only way that the food industry can be encouraged (and penalised) into doing the right thing by humanity and the planet: by consumers rewarding it for producing clean food and punishing it for toxic food. Otherwise it will continue to pollute as profitably as it can. It follows that the urgent global education of consumers about which foods are safe and which are toxic is also a pre-requisite. Food Security Our demand for food is set to double by the 2060s – potentially the decade of ‘peak people’, the moment in history when the irresistible human population surge may top out at around 10 billion. However, as we have seen, many of the resources needed to supply it agriculturally could halve and the climate for the growing of food outdoors become far more hostile. Why food insecurity is an existential threat to humanity should, by now, be abundantly clear from the earlier chapters of this book: present systems are unsustainable and, as they fail, will pose risks both to civilization and, should these spiral into nuclear conflict, to the future of the human species. The important thing to note in this chapter is that food insecurity plays into many, if not all, of the other existential threats facing humanity. The food sector’s role in extinction, resource scarcity, global toxicity and potential nuclear war has already been explained. Its role in the suppression of conflict is discussed in the next chapter. Its role in securing the future of the megacities, and of a largely urbanised humanity, is covered in Chapter 8. And its role in sustaining humanity through the peak in population and into a sustainable world beyond is covered in Chapter 9.