## 1

#### Permissibility Negates –

#### Volition, or the structure of the will, is a pre-condition for ethics and has intrinsic value – A) Proceduralism – the will is the mechanism by which every agent engages in any activity, which means regardless of the content of any ethical theory, the ability to will that theory is an intrinsic good B) Motivation – the structure of the will is the primary source of all our desires, reasons, and beliefs since it generates what counts as motivational to the subject C) Identity – the nature of the will is most constitutive to the creation of the subject since it determines what each subject considers intrinsic to its identity and what exists externally as an façade.

**Ethical theories to evaluate the will face a dilemma – they are either paternally objectivist to the extent they restrict the will, or they are weakened by subjectivism to the extent that it’s impossible to make true moral claims. Jaeggi 14,** Jaeggi, Rahel. “Alienation.” Columbia University Press, cup.columbia.edu/book/alienation///Scopa. From the perspective of liberal theory one aspect of the critique of alienation appears problematic above all others: **theories of alienation appear to appeal to objective criteria that lie beyond the “sovereignty” of individuals to interpret for themselves what the good life consists in**. Herbert Marcuse exemplifies this tendency of many theories of alienation in One Dimensional Man—a book that provided a crucial impulse for the New Left’s critique of alienation in the 1960s and 1970s— when, unconcerned with the liberal objection, he defends the validity of diagnoses of alienation with respect to the increased integration and identification with social relations that characterize the members of affluent industrial societies: “I have just suggested that the concept of alienation seems to become questionable when the individuals identify themselves with the existence which is imposed upon them and have in it their own development and satisfaction. This identification is not illusion, but reality. However, the reality constitutes a more progressive stage of alienation. The latter has become entirely objective; the subject which is alienated is swallowed up by its alienated existence.”10 The subjective satisfaction of those who are integrated into objectively alienated relations is, according to Marcuse, “a false consciousness which is immune against its falsehood.”11 Here, however, the theory of alienation appears to have made itself immune to refutation. It would seem, then, that the concept of alienation belongs to **a perfectionist ethical theory that presupposes, broadly speaking, that it is possible to determine what is objectively good for humans by identifying a set of properties or a set of functions inherent in human nature—a “purpose”—that ought to be realized. But** if the foundation of modern morality and the fundamental conviction of liberal conceptions of society is the idea “that **it should be left to each individual how he lives his own life**” 12—that **individuals are sovereign with respect to interpreting their own lives—then a theory of alienation that relies on objective perfectionist ideals appears to reject this idea in favor of a paternalist perspective that claims to “know better.”** For the latter (and as seems to be the case for Marcuse), it is possible for something to count as objectively good for someone without him subjectively valuing it as such. By the same token, it is possible to criticize a form of life as alienated or false without there being any subjective perception of suffering. But can someone be alienated from herself in the sense outlined here if she herself fails to perceive it? Can we claim of someone that she is alienated from her own desires or driven by false (alienated) needs or that she pursues an alienated way of life if she claims to be living precisely the life she wants to lead? In diagnoses of alienation the question arises, then, whether there can be objective evidence of pathology that contradicts individuals’ subjective assessments or preferences. This is a dilemma that is difficult to resolve. On the one hand, the concept of **alienation (this is what distinguishes it from weaker forms of critique) claims to be able to bring to individuals’ prima facie evaluations and preferences a deeper dimension of critique—a critical authority—that functions as a corrective to their own assertions**. On the other hand, it is not easy to justify the position of such a critical corrective. What could the objective criteria that overrule the assessments and preferences of individuals be in this case? 13 The arguments from human nature frequently appealed to in this context demonstrate, even in their most methodologically sophisticated, “thin” variants, the problems that plague attempts to derive normative standards from some conception of human nature. 14 **Even if there is**—in a banal sense—**something humans share on the basis of their natural, biological constitution, and even if**—in a banal sense—**certain functional needs can be derived from these basic presuppositions of human life** (all humans need nourishment or certain climatic conditions in order to survive), **these basic conditions imply very little when it comes to evaluating how humans, in relation to issues beyond mere survival, lead their lives**. On the other hand, the more human nature is given a specific content such that it becomes relevant to (culturally specific) forms of life, the more controversial and contestable the claims become. How are we to define human nature when its extraordinary variability and malleability appear to be part of human nature itself?15 And how are we to pick out among diverse forms of human life those that really correspond to human nature, given that even forms of life criticized as alienated have been in some way developed, advanced, and lived by human beings?

#### Only a functional understanding of the will solves – it ensures the very nature of the will is taken care of through appropriate willing capacities, without over-limiting it to a strict set of substantive rules. This functional capacity of willing is mediated by social roles – as the authentic self is inexplicably linked to the self that engages in social communities with others through duplication.

#### Thus, the standard is consistency with non-alienated relations.

#### Prefer –

#### 1. Performativity – Every exercise you engage in is an instance of using your volition to establish some relation to the world and only non-alienation can establish that relationship as normatively legitimate.

#### 2. Action theory – Only viewing an agent as an active body capable of generating intentions can hold agents culpable and decipher the difference between actions and wishes. That’s a necessary feature of ethics since we must be able to warrant a coherent conception of what motivates our actions in order to provide a method to actually implement ethical principles.

#### 3. Epistemology – Only an understanding of appropriation can unify the distinction between theoretical and practical knowledge. Theoretical abstract concepts like 2+2=4 are true and necessary, but can only become useful once explained in context of how they actualize in the world through our intentions. That means absent an explanation of how that knowledge mixes with the world around us, it becomes useless.

### offense

#### I contend that member nations of the WTO ought not reduce intellectual property protections for medicine.

#### [1] Intellectual property is a self-expression of the subject. When it’s used in a way that doesn’t reflect the framer’s intent, it is alienating.

Justin Hughes 98, "The Philosophy of Intellectual Property," 77 Georgetown L.J. 287, 330-350 (1988) [https://cyber.harvard.edu/IPCoop/88hugh2.html] AHS//MAK recut emi Accessed 8/10/21

"On the Hegelian perspective, payments from intellectual property users to the property creator are acts of recognition." 3. Intellectual Property Under Hegel. For Hegel, intellectual property need not be justified by analogy to physical property. In fact, the analogy to physical property may distort the status Hegel ascribes to personality and mental traits in relation to the will. Hegel writes: Mental aptitudes, erudition, artistic skill, even things ecclesiastical (like sermons, masses, prayers, consecration of votive objects), inventions, and so forth, become subjects of a contract, brought on to a parity, through being bought and sold, with things recognized as things. It may be asked whether the artist, scholar, &c., is from the legal point of view in possession of his art, erudition, ability to preach a sermon, sing a mass, &c., that is, whether such attainments are "things." We may hesitate to call such abilities, attainments, aptitudes, &c., "things," for while possession of these may be the subject of business dealings and contracts, as if they were things, there is also something inward and mental about it, and for this reason the Understanding may be in perplexity about how to describe such possession in legal terms. . . . n205**.** Intellectual property provides a way out of this problem, by "materializing" these personal traits.Hegel goes on to say that "[a]ttainments, eruditions, talents, and so forth, are, of course, owned by free mind and are something internal and not external to it, but even so, by expressing them it may embody [\*338] them in something external and alienate them." n206.Hegel takes the position that one cannot alienate or surrender any universal element of one's self. Hence slavery is not permissible because by "alienating the whole of my time, as crystallized in my work, I would be making into another's property the substance of my being, my universal activity and actuality, my personality." n207 Similarly, there is no right to sacrifice one's life because that is the surrender of the "comprehensive sum of external activity." n208 This doctrine supplies at least a framework to answer the question of intellectual property that most concerns Hegel. It is a question we ignore today, but one that is not easy to answer: what justifies the author in alienating copies of his work while retaining the exclusive right to reproduce further copies of that work. A sculptor or painter physically embodies his will in the medium and produces one piece of art.When another artist copies this piece Hegel thinks that the hand-made copy "is essentially a product of the copyist's own mental and technical ability" and does not infringe upon the original artist's property. n209 The **problem arises when a creator of intellectual property does not embody** his **will in an object** in **the** same **way the artist does**. The writer physically manifests his will only "in a series of abstract symbols" which can be rendered into "things" by mechanical processes not requiring any talent. n210 The dilemma is exacerbated by the fact that "the purpose of a product of mind is that people other than its author should understand it and make it the possession of their ideas, memory, thinking, &c." n211 This concern for the common of ideas is familiar. In resolving this dilemma, Hegel says that the alienation of a single copy of a work need not entail the right to produce facsimiles because such reproduction is one of the "universal ways and means of expression . . . which belong to [the author]." n212 Just as he does not sell himself into slavery, the author keeps the universal aspect of expression as his own. The copy sold is for the buyer's own consumption; its only purpose is to allow the buyer to incorporate these ideas into his "self." Hegel also identifies the instrumentalist-labor justification as a consideration against granting full rights of reproduction to buyers of individual copies [\*339] of a work. Hegel admits that protecting intellectual property is "[t]he purely negative, though the primary, means of advancing the sciences and arts." n213 Beyond this, Hegel says little. He declares that intellectual property is a "capital asset" and explicitly links this label to a later section in which he defines a "capital asset." n214 There is considerable literature on how Hegel did not develop the idea of "capital" to its logical conclusions, n215 but here "capital asset" can be understood as property which has a greater tendency to permanence and a greater ability than other property to give its own economic security

#### [2] IP is key to recognizing agents through the personality in their work. Recognition is necessary for agents to be non-alienated bc we need to establish relations with the world.

**Hughes 2 -** "The Philosophy of Intellectual Property," 77 Georgetown L.J. 287, 330-350 (1988) by Justin Hughes [https://cyber.harvard.edu/IPCoop/88hugh2.html] // ahs emi

At first blush, this economic rationale seems far removed from the concerns of personality theory, [n244](https://cyber.harvard.edu/IPCoop/88hugh2.html#n244) yet it can be recast into the framework of the personality theory. From the Hegelian perspective, payments from intellectual property users to the property creator are acts of recognition. These payments acknowledge the individual's claim over the property, and it is through such acknowledgement that an individual is recognized by others as a person. [n245](https://cyber.harvard.edu/IPCoop/88hugh2.html#n245) "Recognition" involves more than lip service. If I say "this forest is your property" and then proceed to flagrantly trespass, cut your timber, and hunt your deer, I have not recognized your property rights. Similarly, verbal recognition of an intellectual property claim is not equal to the recognition implicit in a payment. Purchasers of a copyrighted work or licensees of a patent form a circle of people recognizing the creator as a person. Furthermore, this generation of income complements the personality theory in as much as income facilitates further expression. When royalties from an invention allow the inventor to buy a grand piano he has always wanted, the transaction helps maximize personality. But this argument tends to be too broad. First, much income is used for basic necessities, leading to the vacuous position that life-sustenance is "personally maximizing" because it allows the personality to continue. Second, this approach could justify property rights for after-the-fact development of personality interests without requiring [\*350] such interests in the property at the time the property rights are granted. The personality theory provides a better, more direct justification for the alienation of intellectual property, especially copies. The alienation of copies is perhaps the most rational way to gain exposure for one's ideas. This is a non-economic, and perhaps higher, form of the idea of recognition: respect, honor, and admiration. Even for starving artists recognition of this sort may be far more valuable than economic rewards. Two conditions appear essential, however, to this justification of alienation: first, the creator of the work must receive public identification, and, second, the work must receive protection against any changes unintended or unapproved by the creator.VARA Hegel's prohibition of "complete" alienation of intellectual property appears to result from his recognition of the necessity for these two conditions. While he would permit alienation of copies, and even the rights to further reproduction, [n246](https://cyber.harvard.edu/IPCoop/88hugh2.html#n246) he disapproves alienation of "those goods, or rather substantive characteristics, which constitute . . . private personality and the universal essence of . . . self-consciousness." [n247](https://cyber.harvard.edu/IPCoop/88hugh2.html#n247) Such alienation necessarily occurs if the recognition of the connection between a creator and his expression is destroyed or distorted. When the first condition is violated, this recognition is destroyed; when the second condition is violated, it is distorted.

#### [3] Objectification - Absent intellectual property, agents feel like objects since they aren’t recognized for their exercise of agency. This procedurally prevents further appropriation bc agents lack incentive to innovate when they’re detached from their goods.

## 2

#### Link 1: The Affirmative critique is assimilated to justify the moral superstructure they criticize.

Robinson 12 - Andrew Robinson, Ceasefire, August 24th, 2012 “An A to Z of Theory | Jean Baudrillard: From Revolution to Implosion” [https://ceasefiremagazine.co.uk/in-theory-baudrillard-10/] Accessed 3/9/20 SAO

Baudrillard and resistance Last week, this column explored Baudrillard’s account of the collapse or implosion of capitalism. What does all of this mean for political resistance? For one thing, it means that the dominant system must continue to be opposed. For Baudrillard, there is always something missing from the code. It is always incomplete, leaving a radical remainder. The system is based on a split. The code is differentiated from reality. It has to be, to avoid symbolic exchange. It cannot achieve the complete inclusion which comes about with generalised reversibility. Yet the code tends to take over all of social space. Its “other” disappears or becomes invisible. It tries to be a complete system, a total reality. It largely succeeds in sucking intensity from social life. Yet it also remains vulnerable, because of the exclusion on which it is based. Baudrillard theorises resistance in terms of the irruption of the symbolic in the realms controlled by the code. It is something like what Hakim Bey terms the ‘return of the primitive’. We really need the dimension of the ‘secret’. Its forced revelation is destructive and impossible. The return of the symbolic is discussed in various ways in different texts. Resistance arises when subjects come to see their own programmed death in the accumulation, production and conservation of their subjectivity. They become fiercely opposed to their reduction to the regime of work-buy-consume-die. Resistance becomes increasingly nihilistic, in response to the programming of the universe. It becomes resistance to the code as meaning, and at the same time as lack of intensity. In seeking to restore intensity, it resorts to the modalities of symbolic exchange. The impossibility of “revolution” It is important to differentiate Baudrillard’s view from standard accounts of revolution. To be sure, this is the position from which Baudrillard emerges. In the early work, The Political Economy of the Sign, Baudrillard argued that the regime of the code could only be destroyed by a total revolution. ‘Even signs must burn’. Baudrillard’s early work can be read as a call for a Situationist-style overthrow of capitalism through a revolution in the everyday, which breaks the power of the code and of signs. In more recent works, Baudrillard rethinks this view. He claims that revolution is now impossible. Baudrillard makes this claim because of the end of production. Revolution was historically seen as the liberation of the productive energy of humanity from the confines of capitalism. But if production no longer exists, this kind of vision has no hold. Labour has become another sign. There is no tendency for it to liberate itself by moving beyond capitalism. Baudrillard is deeply critical of standard leftist responses to neoliberalism. He criticises revolutionaries of his day for seeking a return to the “real”. He sees this as nostalgia for the previous, Fordist period of capitalism. People seek to get rid of the code, and go back to the earlier kind of simulation. Or they seek to identify something which is not yet signified in the system and which ought to be – for instance, excluded groups who should be included. This actually ties people to the prior forms of the dominant system. For Baudrillard, the weapons of the previous period are already neutralised in the order of the code. Revolution is a casualty of the end of the period of system-expansion. Explosions and revolutions are effects of an expanding order. This expanding order is an effect of the regime of production. But simulation is instead an inward-looking order. It is ‘saturated’ – it cannot expand any further. As a result, explosion will never again happen. It has been replaced by the ‘cold’ energy of the simulacrum. Instead, there is constant implosion. The world is saturated. The system has reached its limits. It is socially constructed as dense and irreversible, as beyond the ‘liberating explosion’. Baudrillard believes that we are past a point of no return: the system can’t be slowed down or redirected to a new end. We are in a ‘pure event’, beyond causality and without consequence, and every effort to exorcise hyperreality simply reinforces it. These are little fractal events and gradual processes of collapse which no longer create massive collapses, but exist horizontally. Events no longer resonate across spheres. It is as if the forces carrying the meaning of an event beyond itself have slowed to a standstill. The London ‘riots’ or the student fees protests, for example, do not turn into generalised rebellions in Britain as perhaps they still might in Egypt or Greece. We are in an era of ‘anomalies without consequences’. But the system will nevertheless come to an end, by other means. Even if people can’t revolt, a reaction is certain. Explosive violence is replaced by implosive violence, arising from a saturated, retracting, involuting system. The system has lost its triumphal imaginary because of its saturation. It is now in a phase of mourning, passing towards catastrophe. Things don’t get transcended anymore, but they expand to excess. Baudrillard sees this as the culmination of a kind of negative evolution. Systems pass through stages: a loose state produces liberty or personal responsibility; a denser state produces security; an even denser state produces terror, generalised responsibility, and saturation. Beyond saturation there is only implosion. Anti-consumerism is another target of critique. Criticising consumer society for doing what it claims to do – for supplanting ‘higher’ virtues with everyday pleasures – is a false critique which reinforces the core myth of consumerism. Consumer society functions as it does, precisely because it does not provide everyday pleasures. Rather, it simulates them through the code. Baudrillard also criticises moral critique and scandal, such as Watergate. He argues that the system requires a moral superstructure to operate, and the revival of such a superstructure sustains the system. What is really scandalous is that capital is fundamentally immoral or amoral. Moral panics serve to avoid awareness of this repressed fact. Similarly, critiques of ideology risk reaffirming the system’s maintenance of the illusion of truth. This helps cover up the fact that truth no longer exists in the world of the code. Since there is no reality beneath the simulacrum, such analyses are flawed. It is now the left (or the Third Way) that tries to re-inject moral order and justice into a failing system, thereby protecting it from its own collapse. Baudrillard implicitly criticises theories such as Laclau’s, which seek to re-inject meaning and intensity into politics. For Baudrillard, this task is both impossible and reactionary. Baudrillard sees the system as creating the illusion of its continued power by drawing on or simulating antagonisms and critique. There is thus a danger that critique actually sustains the system, by giving it a power it doesn’t have. Trying to confront and destroy the system thus inadvertently revives it, giving it back a little bit of symbolic power. He also sees conspiracy theories and current forms of Marxism as attempts to stave off awareness of the reality of a systematic code. In any case, the energy of the social is simply a distorted, impoverished version of the energy of “diabolical” forces (i.e. of symbolic exchange). Baudrillard thinks that societies actually come into being, not for the management of interests, but coalesce around rituals of expenditure, luxury and sacrifice. Politics itself was a pure game until the modern period, when it was called upon to represent the social. Now politics is dead, because it no longer has a referent in reality. This is because it lacks symbolic exchange. The absence of symbolic exchange leads also to an absence of possibility of redistribution, either North to South or elite to masses. Fascism also resists the death of the real, in a similar way. It tries to restore in an excessive way the phenomena of death, intensity and definite references, in order to ward off the collapse of the real. Fascist and authoritarian tendencies revive what Baudrillard terms ‘the violence necessary to life’ – they keep up some kind of symbolic power. (Baudrillard’s Lacanian heritage is clearly shown in this idea of a necessary violence). Baudrillard has a certain sympathy for the desire to escape hyperreality in this way, but also sees it as futile. People doing this – both left and right – are trying to resuscitate causes and consequences, realities and referents, and recreate an imaginary. But the system deters such efforts from succeeding. Le Pen for instance is ultimately absorbed, as the mainstream integrates and repeats his racist ideas. This analysis could also be applied to various “fundamentalisms” and ethno-nationalist movements today. This kind of resistance is ultimately reactionary, seeking to restore the declining regime of signs. But it can only be understood if its basis in energies of resistance to simulation is recognised. It is because it channels such resistance that it is able to mobilise affective forces. Baudrillard’s analysis is here similar to Agamben’s view that the sovereign gesture is now exercised everywhere because of the rise of indistinction and indeterminacy. The paradox is that the performance of fundamentalism often leads back towards the world of simulation and deterrence. Such movements map symbolic exchange onto the state, restoring some of its reality, but ultimately contributing to the persistence of simulation. Resistance from inside the regime of power is impossible because of deterrence. Baudrillard suggests that it’s now impossible to imagine a power exercised inside the enclosure created by deterrence – except for an implosive power which abolishes the energies preventing other possibilities emerging. He also suggests that the loss of the real is irreversible. Only the total collapse of the terrain of simulation will end it, not a test of reality. A truly effective revolution would have to abolish all the separations – including the separation from death. It cannot involve equality in what is separated – in survival, in social status and so on. The strategy for change is now exacberation, towards a catastrophic end of the system. Baudrillard believes that the resultant death of the social will paradoxically bring about socialism.

#### Link 2: Images of suffering fuel violence

Alford 20 - Aaron J. Alford, Medium, January 13th, 2020 “Disaster Pornography and the American Media”[<https://medium.com/@aaronjalford1/disaster-pornography-and-the-american-media-f01ee1cb4512>] Accessed 1/30/20 SAO

Most of us are familiar with the concept of pornography, at least sexual pornography: Images or media meant to titillate your arousal. Similarly, the images of catastrophe and destruction presented by the news media are like a drug, used by first world nations to feed off the suffering of the rest of the world. Images of death and violence from non-western countries are extracted and reprocessed for consumption by you, the consumer. The production of disaster porn is, as Baudrillard proclaimed, charity cannibalism and incentives the perpetuation of oppressive conditions in order to sustain and prolong our enjoyment. “We are the consumers of the ever delightful spectacle of poverty and catastrophe, and the moving spectacle of our own efforts to alleviate it. We see to it that extreme poverty is reproduced as a symbolic deposit, as a fuel essential to the moral and sentimental equilibrium of the West.” — Baudrillard In short, disaster pornography shows us images of suffering and our efforts to stop suffering, which gives us a little dopamine hit. **Our news media is trying to get you addicted to violence, so they can sell you more ads**. Disaster pornography is the new drug. Or should I say, old drug. Producing and reproducing suffering Somehow, what Baudrillard warned of the year I was born is still going full force, unchecked, unchallenged, and no one is calling it out. Baudrillard said “Our whole culture lives off this catastrophic cannibalism, relayed in cynical mode by the news media.” Now I can already hear you scoffing at my ridiculous claims, but consider these examples. The New York Times Sells the Iran missiles as “an Action Movie” The Iran war effort is being pushed, as I write, by American media. Take for example the New York Times coverage of a missile strike compared to Al Jazeera’s coverage of the same missile strike. One is factual, the other wants you to imagine your favorite Iron Man movie. The **New York Times wants to feed your wildest fantasies** about the glory of war, and how beautiful it is. Al Jazeera, the non-western source, simply reported the facts. The big difference is the framing. NBC Worships Trump’s Missile Attacks on Syria Consider another example, NBC’s Brian Williams coverage of a missile attacks on Syrian air bases in which he described the wanton destruction as “beautiful missiles.” He said he was “tempted to quote the great Leonard Cohen” in that he is “guided by the beauty of our weapons.” https://www.youtube.com/watch?v=lJz9q7pfXkY The U.S’s Cycle of support and betrayal of the Kurds To better understand this cycle, look no further than the U.S’s support and then sudden betrayal of the Kurds. During the gulf war, there was a huge push for “humanitarian protections” for the Kurds, even after Saddam Hussein had already crushed them while the west stood by drinking our tea. In 2003, we start a war against Saddam Hussein, which perpetuates the instability that feeds our love for disaster even more. Then ISIS comes out of that chaos, and we are even more fed. Then the Kurds defeat ISIS, popular opinion of the Kurds goes up in the wake of the Syrian civil war and destruction of ISIS, only to have our president abandon them to be genocided on the Syrian border by fucking Turkey. You see, we never cared about the Kurds, only the images they gave us. Only their suffering, only their death, was enough to sate the American appetite for war, violence, and suffering. The election of Donald Trump Baudrillard argued that when the disaster market from around the world slows down, the west will turn inward and **produce its own spectacles of disaster**. Brexit and the election of white nationalists in America are great examples of what Baudrillard warned of. Another example of this cycle of catastrophe is president Donald Trump’s election. Donald Trump received 2 billion dollars of free television coverage in 2016 leading up to his election. The media could not get enough of this crazy television host billionaire who thought he would be a good president. The truth is that the media always wanted him to be the president, the source of constant disasters both here and abroad. Donald Trump is a president who: Impulse killed an Iranian General without a declaration of war Cut taxes for the rich and raised taxes on the poor Put children, including babies, in cages at the border Bullied a 15 year old climate activist on Twitter Has been accused of sexual misconduct by at least 17 women Betrayed our ally the Kurds and genocidal Turkey Has actively supported a Saudi Arabian genocide in Yemen Started a trade war with China for no apparent reason Attempted to bribe Ukrainian officials into meddling with our election, and got impeached for it Nominated a rapist to the Supreme Court Supported known child molester Roy Moore for congress Paid of a porn star to stay quiet about how he cheated on his wife with her Is best friends with Steve Bannon, a outspoken fascist and white nationalist Said that there were good people on both sides of a dispute between white supremacists and people protesting white supremacy Pardoned a sheriff in Arizona who advocates for concentration camps Consistently uses anti-Semitic tropes and promotes division I mean, the list goes on from here, but you get my point. Donald Trump is **a walking disaster maker, and the media worships him for it**. Hell, Republicans worship him for it. Even when the media and right wing establishment claim to disagree with him, they put him and his hateful rhetoric on the pedestal. The truth is, no matter what they tell you, the owners of American media want his reelection. It is just too good for their bottom line. A president who creates disaster’s like these is exactly what the American media needs to keep American addicted and the profits rolling in. How then shall we live? Disaster pornography relies on a cycle of production and consumption. The West is complicit in the creation of numerous disasters all around the world. When Donald Trump fucked with Iran, it provoked a response from Iran which is now played back by our media as a justification for further western intervention. This cycle didn’t just start, it’s been going on since before I was born. The west does not respond to disasters, we fucking create them. It’s a process, by which we sell our souls to the devil. Although I fear this description is unfair — to the devil. So how do we stop it? How we prevent the cycle of disaster, images, disaster? It’s simple; **stop watching** disaster porn. I don’t mean stop watching the news, but I do mean to stop listening to the neo-liberal pundits, the discourse of fear, and the spectacles of violence displayed for your pleasure. Listen to news sources who have some god damned respect for humanity. (This means not Fox News OR CNN, if that wasn’t clear). “We have long denounced the capitalistic, economic exploitation of poverty of the ‘other half of the world’. We must today denounce the moral and sentimental exploitation of that poverty — charity cannibalism being worse than oppressive violence.” — Baudrillard So I ask you today, to denounce with me the exploitation of disaster for our own selfish needs. **Say no to the staged spectacle and eventually the market for these simulated disasters will dry up**. When the market of staged disasters is no longer where we look, we will again be able to recognize real human suffering when we encounter it, and act to resolve it. Rather than ignoring the suffering of the underpaid, overworked, and exploited around us, we will finally be able to recognize their suffering as legitimate, rather than looking to the news for our moral compass.

#### Alternative: Vote negative to inject the affirmative advocacy with a radical loss. It’s try or die for the K under their role of the ballot.

Genosko 16 - Gary Genosko, University of Ontario, Lo Sguardo, 8/29/16 “How to Lose to a Chess Playing Computer According to Jean Baudrillard” [http://www.losguardo.net/wp-content/uploads/2017/05/2017-23-Genosko.pdf] Accessed 9/14/20 SAO

Readers of Baudrillard know that he thought about competition in sport and games in terms of failure and frailty. In For a Critique of the Political Economy of the Sign, exchange value and symbolic ambivalence are mutually exclusive domains; in the latter, desire is not satisfied through phantasmic completion, and this entails that desire may ride failure to an ignominious counter-victory. Baudrillard found in the failure to react positively to an inducement like winning a race – captured in that bizarre American football phrase appropriated as a handle by Ronald Reagan, «Win One for the Gipper!» – the principle of a radical counter-economy of needs. Losers come in all shades. But radical losers stand apart from the crowd in the virulence of their capacity to radiate loss that they throw down as a challenge. There are those who are irresistibly drawn to blowing it, and others who can taste failure and steal it from the jaws of victory. From the Beatles to Beck, the figure of the loser has fascinated lyricists and theorists alike as not merely sympathetic but as a foundation for a deliberate weakness in the face of overwhelming odds and the false pretenses of victory. Here I revisit Jean Baudrillard’s speculations about computer chess programs, specifically IBM’s Deep and Deeper Blue, and how best to play against them. Drawing on Baudrillard’s theory of loss in sports as an act of contempt for the fruits of victory, institutional accommodation, and the cheap inducements of prestige and glory, I examine how chess masters like Garry Kasparov have met the challenge of the brute force programs – some of which were congealed models of his own play – with appeals to a kind of unforced play and even ‘non-thought’. Considering the malevolent and fictional computer system HAL, as well as Deep Blue and subsequent programs, right up to IBM’s Jeopardy-playing computer ‘Watson’, this paper looks at ways to defeat programming power by critically regaining the counter-technical and (dys)functional skills of the loser.

He Continues Genosko 16 - Gary Genosko, University of Ontario, Lo Sguardo, 8/29/16 “How to Lose to a Chess Playing Computer According to Jean Baudrillard” [http://www.losguardo.net/wp-content/uploads/2017/05/2017-23-Genosko.pdf] Accessed 1/24/19 SAO

Baudrillard observed an inversion of roles and possibilities. Kasparov became a calculating machine, and Deeper Blue acquired, by the time of the second match and in virtue of the cunning of IBM’s programmers, the capacity to «play against its own calculating nature»30. Deeper Blue became more HALlike, in other words, when it chose to reject an obvious move for one that did not give it an immediate advantage and, in human terms, follow the path of weak play, ultimately committing an error that forced a draw. Deeper Blue was squeeezed into a space between rules and laws. Baudrillard quotes Kasparov to the effect that he couldn’t understand how such a turn of events could happen. Yet the matter is clear for Baudrillard: an inversion has taken place, however imperfectly. Certainly, Deeper Blue had been programmed «to beat human beings on their own ground»31 against the human desire to become more machinic than a machine opponent. Baudrillard refuses to concede that this has anything to do with the acquisition of human thought by machines: «The inhuman can mimic the human to perfection, without ceasing to be inhuman»32. Distinguishing between intelligence ideally abstracted into a computer, and thought’s instabilities in swerving from the path of reason and the ladder of higher and more efficient intelligence, Baudrillard configures the human– machine exchange in a way that does equal damage to the machine when a human ideal is projected on it, robbing it of its specificities, just as the human is diminished in acquiring machinic capabilities. Preserving both specificities is vital. In this way, Baudrillard takes the lesson of Kasparov’s loss to Deeper Blue as a wake-up call: «Rather than fight on a ground where victory is never certain (that of technical intelligence), let us choose to fight on the terrain of thought, where the question of winning does not actually arise»33. Conclusion Has Baudrillard relinquished his earlier idea of loss or simply refused the question of winning? Immediately he explains: «This is the key: maintaining the radical uselessness of thought, its negative predestination for any use or purpose whatsoever»34. It is «good fortune» that Deeper Blue defeated Kasparov because it shows that human thought has been relieved by computers of the burden of computation, calculation, communication, in short, of «knowledge and information». Having the virtual, the infoverse, think us, is a benefit for human thought since it can take up its tasks unburdened: «Thought can once again assume its place where ‘the thinking is’»35. For Baudrillard, «the person who thinks ‘in return,’ the one who thinks because he is thought, is liberated from the unilateral ‘service’ of thought by the operation of the machine itself»36. The cold and calculating gift without return that would be the perfection of artificial intelligence challenges human thinking to redouble its efforts toward non-functional meandering passages and singularities. Deeper Blue’s victory is liberating in this respect: from functionality, from meaning; for nothing, for throwing and blowing it. Relief from having to win, to succeed, to establish oneself; instead, the pursuit of singularities is paradoxically liberated by devolving perfect intelligence to the machine. This is not alienation but liberation: freed

## 3

**A: Interp – If the affirmative defends anything other than the exact text of the resolution, they must provide a counter-solvency advocate for their specific advocacy. (To clarify, you must have an author that states we should not do your aff, insofar as the aff is not a whole res phil aff.)**

**B: Violation – You can’t provide one**

**C: Standards –**

**[1] Fairness – This is a litmus test to determining whether your aff is fair – a) Ground – there are infinite things you could defend outside the exact text of the resolution which pushes you to the limits of contestable arguments, even if your interp of the topic is better, the only way to verify if it’s substantively fair is proof of counter-arguments. Nobody knows your aff better than you, so if you can’t find an answer I can’t be expected to b) Limits – Operating outside the bounds of the general maxim places an infinite research burden, narrowing the plans to ones with counter-solvency advocates ensures good substantive engagement since it guarantees both sides, and narrows out trivially true advocacies.**

**[2] Education – It ensures the aff is educational – a) Clash – Lack of a solvency advocate proves the aff is not contestable enough for me to find evidence – even if there are generic turns, those arguments lack quality and lead to recycled debates skewed in your favor. An advocate proves there is legitimate debate over the aff b) Research – Forces the aff to go to the other side of the library and contest their own view points, as well as encouraging in depth-research about their own position. Having one also encourages more in-depth answers since I can find responses.**

**Fairness is a voter since a) you concede its authority when you follow things like speech times and b) it is a gateway issue to correctly evaluating substance, which also means no cross-apps.**

**Education is a voter since it’s the reason schools fund debate and the only portable impact of it.**

**Norms setting comes first – a) It is how the community codifies rules against a repressive institution since the structures of debate can’t adapt quickly enough to deal with community problems, so theory provides an avenue for change b) It is a material implication that outweighs the aff since nothing happens when you vote for them, but the ballot pushes them to be better next round.**

**DD – a) deter abuse b) I spent time reading theory c) The round has already been skewed**

**CI – a) Reasonability is arbitrary since idk your BS meter b) It fosters the best norms through encouraging the fairest rule c) Reasonability collapses by debating the brightline**

**No RVI – a) It’s illogical to vote for you for being fair b) Rounds without theory would be irresolvable c) It incentivizes you to bait theory and win off a scripted CI**